

REPORT TO: Health & Wellbeing Board

DATE: 9 March 2016

REPORTING OFFICER (s): Director of Public Health and Director of Commissioning and Service Delivery

PORTFOLIO: Health and Wellbeing and Children, Young People and Families

SUBJECT: Well North Programme

WARDS: Borough-wide

1.0 PURPOSE OF THE REPORT

This report provides the Halton Health and Wellbeing Board with information on the successful Well North Bid that Halton Borough partners submitted.

2.0 RECOMMENDED: That

- 1) The Board note the contents of the successful Well North bid and an update on commencement of implementation; and**
- 2) Feedback comments to the Director of Public Health and Director of Commissioning & Service Delivery.**

3.0 SUPPORTING INFORMATION

Well North is a Department of Health response to the Due North Report which highlighted the disparity in wealth and circumstances between the North and the South of England. The DH Well North team allotted up to £9 million to be available to nine local areas to improve health via innovative approaches.

The well north principles are to:

- Address inequalities by improving the health of the poorest, fastest
- Increasing resilience at individual, household and community levels
- Reducing levels of worklessness.

Well North recognised that for health inequalities to be addressed effectively, interventions must be built on developing community based programmes, which enable, empowerment, control, self-determination and the freedom to lead lives that people have reason to value. Designing such an environment will deliver healthy behaviours and match the emotional needs of people.

The programme must be delivered in wards in the top 10% of Index of Multiple Deprivation and the approach is to develop, test and pilot a set of linked interventions to improve the health of the poorest, fastest, targeting the social life of the social gradient through communities of influence, which support

people from some of the most deprived areas to improve their health, bring the health system and economic growth priorities into closer alignment and build a best practice framework which can be replicated and transplanted.

The Well North methodology will involve co-production between ourselves and the Well North team. Well North will make a £1M worth of investment comprising circa 50% Hub Capacity, including the costs of evaluation and 50% cash. We will need to commit roughly 50% in kind and 50% in cash match. There will need to be access to people and information across our system and we will need to agree capacity in teams and individuals to work on the project.

Halton's successful bid as outlined in Appendix A offered the following:

- An extension of the new One Halton concept with an all-system approach to improve outcomes.
- Development of community assets into Intergenerational Family Centres supporting local communities.
- Multidisciplinary teams too offer services to children, young people and families and older people in the centres and via outreach into the community.
- It will target the 10% poorest people in the Borough including (not exclusively and yet to be agreed) the wards of Ditton, Riverside, Appleton, part of Hough Green & Kingsway in Widnes and Windmill Hill, Halton Castle, Halton Lea, Halton Brook, Mersey, Norton South and Grange in Runcorn. This covers a population of 53,300 (42.3% of the Halton population).
- It will look to support paediatricians and geriatrician outreach into the communities.
- It will support the Cultural manifesto and social/community movement in prevention, self-care and wellbeing.

Next steps

A team of Halton staff from across key agencies and service areas will work with local communities and the Well North team through an initial stage to further define the proposal and intended outcomes for Halton. Initial sessions and visits have already taken place to provide a sense of place for the Well North team and a trip to Bromley by Bow for Halton partners to see a successful Wellness Place based approach in action. A two day workshop will be programmed for May 2016 to develop plans. A further report will be provided at this stage.

4.0 POLICY IMPLICATIONS

- 4.1 The Well North bid highlights the opportunity to be innovative, further develop the One Halton concept and generate extra funding for Halton.

5.0 FINANCIAL IMPLICATIONS

- 5.1 The initiative provides investment in the borough.

6.0 IMPLICATIONS FOR THE COUNCIL'S PRIORITIES [\(click here for list of priorities\)](#)

6.1 Children and Young People in Halton

Improving the Health of Children and Young People is a key priority in Halton and will be addressed via the Well North bid.

6.2 Employment, Learning and Skills in Halton

The above priority is a key determinant of health. Therefore improving outcomes in this area will have an impact on improving the health of Halton residents

6.3 A Healthy Halton

All issues outlined in this report focus directly on this priority.

6.4 A Safer Halton

The Well North bid will play into improvements in the Safer Halton agenda.

6.5 Halton's Urban Renewal

The environment in which we live and the physical infrastructure of our communities has a direct impact on our health and wellbeing; Well North recognises the broad context of issues that impacts on residents health & wellbeing including the physical environment.

7.0 RISK ANALYSIS

This bid does not present a risk.

8.0 EQUALITY AND DIVERSITY ISSUES

The Well North programme will strive to engage with cohorts of Halton's community whom traditionally haven't accessed primary care services.

9.0 LIST OF BACKGROUND PAPERS UNDER SECTION 100D OF THE LOCAL GOVERNMENT ACT 1972

| Document | Place of Inspection | Contact Officer |
|-----------------|----------------------------|------------------------|
| Well North Bid | Appendix A | Leigh Thompson |